

The Value and Path of Integrating the Craftsman Spirit into the Ideological and Political Courses of Students Majoring in Traditional Chinese Medicine in Higher Vocational Colleges

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Abstract: The spirit of craftsmanship is the core essence of traditional Chinese medicine culture and has important value for the cultivation of traditional Chinese medicine talents. In order to assist in the cultivation project of traditional Chinese medicine characteristic talents and give better play to the positive role of ideological and political course teachers in the cultivation of traditional Chinese medicine talents, the teachers should integrate the "craftsman spirit" into the teaching of ideological and political theory courses according to the professional characteristics of TCM student. Teachers of ideological and political courses should actively explore teaching paths and methods that are suitable for students' professional characteristics, improve the targeted and effective teaching of ideological and political courses for traditional Chinese medicine students, and better play the key role of moral education and talent cultivation in ideological and political theory courses.

1. Introduction

Vocational colleges cultivate high-quality technical and skilled composite talents, and ideological and political courses are the key courses to implement the fundamental task of cultivating morality and talent. Therefore, the education and teaching of ideological and political theory courses in vocational colleges must align with students' professional development and talent cultivation goals. To implement the Healthy China strategy and achieve the goal of building a strong country in traditional Chinese medicine, it is necessary to cultivate more traditional Chinese medicine talents with the spirit of craftsmanship. The quality of traditional Chinese medicine workers is crucial for implementing the Healthy China strategy and promoting the high-quality development of traditional Chinese medicine medical and health services. This requires that the ideological and political theory courses of vocational Chinese medicine students should work together with professional courses to cultivate students' "craftsmanship spirit" and form an educational synergy. Therefore, integrating the "craftsman spirit" into the ideological and political theory courses of traditional Chinese medicine students is of great significance.

2. The spirit of craftsmanship is the core essence of traditional Chinese medicine culture

Traditional Chinese medicine is a life science rooted in the deep soil of Chinese culture. In "Shuowen Jiezi", it is written that "a doctor is a healer", which indicates that in ancient times, "doctors" were called healers. There are three types of work: upper, middle, and lower. The "Thirteen Difficulties of the Classic of Difficulties" has a clear evaluation standard for "medical practitioners": "The Classic states that one knows the lower level of work, two knows the middle level of work, and three knows the upper level of work. The Inner Canon of the Yellow Emperor, Ling shu, also states: "Those who can participate and act together can be called Shang gong....." Sun Simiao's "Great Medical Essence and Sincerity" emphasizes that "scholars must have extensive knowledge of medical sources, be diligent and tireless, and not listen to hearsay. When it comes to medical knowledge, it is truly wrong." It points out that "in the treatment of diseases, one must calm the mind and set one's mind, have no desires or desires, and first express great kindness and

compassion, vowing to save the suffering of the soul. It tells us that doctors not only need to have exquisite medical skills, but also have good medical ethics such as "compassion" and "hanging the kettle to save the world". For the traditional Chinese medicine industry, the "craftsmanship spirit" is embedded in the development process of traditional Chinese medicine. Among them, traditional Chinese medicine experts and experienced practitioners are the "most beautiful" spokespersons of the "great doctor's sincerity", and their "sincere" life pursuit highlights the "craftsmanship spirit" of the contemporary traditional Chinese medicine industry. In the development process of traditional Chinese medicine culture, the spiritual characteristics of traditional Chinese medicine have been formed, which include benevolence, specificity, and precision. This is consistent with the persistent focus, excellence, meticulousness, and pursuit of excellence of the "craftsman spirit".

3. The significance of integrating the spirit of craftsmanship into the ideological and political classroom of vocational Chinese medicine students

The development of the traditional Chinese medicine industry cannot be separated from the "craftsman spirit", which represents the practice of traditional Chinese medicine practitioners towards perseverance, excellence, meticulousness, and pursuit of excellence. The quality of training traditional Chinese medicine talents in vocational colleges determines the quality and level of development of China's traditional Chinese medicine industry in the future. However, in the new situation, vocational colleges are paying more attention to the cultivation of "technology and skills", and the cultivation of professional ethics and spirit still needs to be further strengthened. This requires us to integrate the content of "craftsmanship spirit" into the talent training system of traditional Chinese medicine. The ideological and political course is a key course to implement the fundamental task of cultivating morality and cultivating talents. It is necessary to integrate the "craftsman spirit" into the ideological and political theory course of traditional Chinese medicine students, improve the quality of talent cultivation in traditional Chinese medicine, and promote the high-quality development of China's traditional Chinese medicine industry.

3.1 Improving the Quality of Traditional Chinese Medicine Talent Training to Better Meet the Development Needs of Healthy China

According to the "14th Five Year Plan" for the development of traditional Chinese medicine, by 2025, the health service capacity of traditional Chinese medicine will be significantly enhanced, policies and systems for high-quality development of traditional Chinese medicine will be further improved, and positive results will be achieved in the revitalization and development of traditional Chinese medicine. Its unique advantages in the construction of a healthy China will be fully utilized. The construction of distinctive talents in traditional Chinese medicine will be accelerated. The reform of traditional Chinese medicine education is deepening, and the talent cultivation model with traditional Chinese medicine characteristics is gradually improving. The path of talent growth and team structure are continuously optimized, and the quality of the team is constantly improving. The number and quality of grassroots traditional Chinese medicine talents are further improved. By 2030, the modernization level of the traditional Chinese medicine governance system and governance capabilities will significantly improve, achieving full coverage in the field of traditional Chinese medicine services, significantly enhancing the health service capabilities of traditional Chinese medicine, and fully playing its leading role in disease prevention, synergistic role in major disease treatment, and core role in disease rehabilitation; The level of traditional Chinese medicine technology has significantly improved, and a team of traditional Chinese medicine talents consisting of hundreds of Chinese medicine masters, tens of thousands of famous Chinese medicine masters, millions of Chinese medicine practitioners, and tens of millions of professional skilled personnel has been basically formed. Therefore, it is very important to integrate the "craftsman spirit" into ideological and political theory courses and form an educational synergy with professional courses.

3.2 Cultivating Professional Literacy of Traditional Chinese Medicine Students to Meet the Development Requirements of the Traditional Chinese Medicine Industry.

Chinese medicine students in school are the backbone of the future Chinese medicine industry. They shoulder the sacred mission of "suspending the pot to help the world, treating diseases and saving people, and saving lives and injuries", shoulder the heavy responsibility of revitalizing the Chinese medicine industry, and are the caregivers of people's health and life support. Therefore, it is crucial for us to cultivate the professional qualities of students majoring in traditional Chinese medicine today. The key to cultivating excellent talents in traditional Chinese medicine is to carry forward and develop the traditional medical ideas such as "medicine is benevolent" and "great medical sincerity". In the field of traditional Chinese medicine, the discovery of every drug and the innovation of every theory of traditional Chinese medicine cannot be separated from the "craftsmanship" of generations of inheritors of traditional Chinese medicine. Integrating the spirit of craftsmanship into the ideological and political education of traditional Chinese medicine vocational colleges is beneficial for inheriting the medical ethics and style of renowned traditional Chinese medicine practitioners, and for cultivating the professional qualities of traditional Chinese medicine students. In their future career, they will be able to maintain a solid and pragmatic quality at all times, which is conducive to the sustainable development of their personal career.

3.3 Enrich the teaching content of ideological and political courses, enhance the pertinence of teaching majors, and enhance the educational effect of ideological and political courses.

Education is the great plan of the country and the Party. It is a mission and responsibility that all teachers must undertake to fully implement the Party's educational policy, implement the fundamental task of cultivating morality and cultivating people, and cultivate socialist builders and successors with comprehensive development of morality, intelligence, physical fitness, aesthetics, and labor. Therefore, the first thing that teachers of ideological and political courses in traditional Chinese medicine majors need to understand is: what kind of traditional Chinese medicine students to cultivate, which is the first question that needs to be answered to enhance the effectiveness of ideological and political theory teaching. The goal of the Chinese medicine major is to cultivate highly skilled Chinese medicine talents with both moral and professional abilities. Under this goal, traditional Chinese medicine students should not only have solid professional basic knowledge and excellent technical skills, but also have high ideological and political qualities and medical humanities literacy, and have the ability to use Marxist positions, viewpoints, and methods to analyze and solve problems. In vocational colleges of traditional Chinese medicine, ideological and political theory courses are established to serve the goal of cultivating talents in the field of traditional Chinese medicine, bearing the responsibility and mission of cultivating high-level "moral" and high-level "technical" talents. Therefore, integrating the "craftsman spirit" into ideological and political theory courses is beneficial for enriching the teaching content of ideological and political courses, enhancing the professional pertinence of teaching, enhancing the professional literacy of traditional Chinese medicine students, and helping them establish correct worldviews, outlooks on life, and values.

4. The Path of Integrating the "Craftsman Spirit" into the Ideological and Political Courses of Vocational Chinese Medicine Students.

As a key course for cultivating morality and cultivating talents in vocational colleges, ideological and political theory courses should strengthen their concern for reality and specific problems, which is an effective way to enhance students' interest, affinity, and pertinence. The goal of ideological and political education for vocational Chinese medicine students is to cultivate highly skilled talents with craftsmanship spirit, which is beneficial for enhancing the affinity and pertinence of ideological and political education, enhancing the position of ideological and political education in the minds of vocational students, and better playing the educational role of ideological and political education.

4.1 Adhere to the unity of theory and practice, and integrate the "craftsman spirit" into the teaching of ideological and political theory courses.

Ideological and political courses are not only theoretical courses, but also courses that rely on practice to support theory. In order to further enhance the comprehensive ability and quality of traditional Chinese medicine students in vocational colleges, teachers of ideological and political theory courses need to integrate theoretical education into students' social practice process, and further present the "craftsman spirit" in actual work of traditional Chinese medicine to students, in order to help students truly understand the connotation of craftsman spirit and the true value and significance of craftsman spirit in the traditional Chinese medicine industry. Cultivating and practicing the "craftsmanship spirit" among traditional Chinese medicine students in practical activities can effectively improve the quality of ideological and political education, combine ideological and political small classrooms with social large classrooms, and educate and guide students to set lofty aspirations and become fighters.

Firstly, carry out the practical activity of "Telling Craftsman Stories". In class, the story behind the famous "craftsman" will be interpreted in small groups, allowing students to have a deeper understanding of the connotation of the "craftsman spirit" and helping them form a positive and upward professional attitude. In the process of practical teaching, the concept of "craftsmanship spirit" formed in the classroom is reflected in real work scenarios, which not only improves the effectiveness of classroom teaching, but also puts the "craftsmanship spirit" into practice.

Secondly, lead students out to visit. We can adopt the strategy of "going out" and organize students to visit hospitals to experience the exquisite medical skills and good medical ethics of traditional Chinese medicine workers, thereby gaining a deeper understanding of the spirit of craftsmanship.

Thirdly, invite excellent traditional Chinese medicine "craftsmen" into the classroom. The ideological and political education work in vocational colleges needs to be combined with practice to enhance its importance in the students' ideological system. Collaborating between schools and hospitals for talent cultivation is an important way for medical colleges to carry out teaching. Traditional Chinese medicine students specialize in learning through inheritance from their teachers. By inviting excellent traditional Chinese medicine "craftsmen" into the ideological and political theory classroom, we invite them to participate in the "Importance of the Craftsmanship Spirit of Traditional Chinese Medicine People", allowing students to experience the behind the scenes touching deeds of traditional Chinese medicine craftsmen while receiving theoretical knowledge, further enhancing the urgency and sense of mission of cultivating their own craftsmanship spirit.

4.2 Adhere to the unity of dominance and subjectivity, actively promote the "craftsman spirit" and promote the classroom revolution of ideological and political courses.

The correct way to open up the status of teachers and students in the classroom: teacher led, student led. Alternatively, teachers and students are the dual subjects of the classroom. Teachers are enlighteners and leaders, while students are the subject of learning. Adhering to student-centered teaching philosophy is the most important teaching philosophy in schools, and it is also the fundamental principle of teacher professional ethics.

Firstly, we need to leverage the leading role of teachers. Teachers of ideological and political courses in the new era should actively promote the "craftsman spirit" and become the "master" who guides students to establish a correct outlook on life, the world, and values. This requires ideological and political course teachers to continuously improve their professional level, rigorously study, deeply cultivate scientific research, and study real problems; to focus on the strategic goals and deployments of national development, accurately grasp social development trends, strengthen research on economic and social development strategies, and improve the level of scientific education; to conduct in-depth and detailed learning and research on the forefront and current status of the development of the traditional Chinese medicine industry. Teachers are required to frequently go to the front line of work to collect and organize relevant materials and cases of craftsmanship spirit. When explaining relevant content, they should be able to flexibly apply it, stimulate students'

interest, stimulate their learning enthusiasm, and guide students to establish correct professional ethics concepts; to delve deeper into students' daily lives and learning practices, conduct surveys and research, collect social hot topics of common concern to students and difficult problems encountered in their learning and life, provide targeted guidance and assistance to students, help them establish a sense of professional ethics, and strengthen their professional confidence. Teachers of ideological and political courses should also strictly demand themselves in the teaching process, teach by example, and set an example for students to learn. Teachers should incorporate and embody the spirit of craftsmanship into full lesson preparation before class, detailed explanation of teaching content, flexible application of teaching methods, keeping up with the times in teaching concepts, innovation in teaching methods, and homework correction and Q&A after class. And all of this requires teachers to promote the "craftsman spirit" of excellence, dedication, dedication, and dedication in their work process.

Secondly, it is necessary to play the role of students as the main body. While ideological and political teachers play a leading role in the classroom, they should actively create a new type of classroom centered on students, curriculum, and learning, and play a student-centered role. In today's society, there are more and more ways for students to acquire knowledge, information, technology, and skills. It is necessary to create a student-based classroom that is "student-centered". Therefore, we should promote the transformation of classroom teaching methods from two aspects: Firstly, establish a student-centered concept and transform students' passive reception into a "student-centered, teacher inspired and guided" approach. By combining traditional Chinese medicine students' majors and designing appropriate classroom activities, we can better guide students to actively participate in classroom activities and play their main role. The participation here includes the participation of students' thinking and thoughts. It is necessary to make the classroom a place for students to engage in ideological conflicts and correct ideological deviations, accurately grasp students' ideological confusion, and lay the foundation for effective problem-solving. Secondly, it is necessary to delve deeper into teaching materials, create courses that are suitable for the actual needs of students in their respective majors, and focus on curriculum construction and the cultivation of core competencies. This will solve the problem of disconnection between classroom teaching and practical life, and promote the comprehensive development of every student.

4.3 Adhere to the unity of explicit education and implicit education, and incorporate typical cases of "craftsmanship spirit" into ideological and political theory courses.

The ideological and political course is a key course for cultivating morality and cultivating people. The teaching of ideological and political courses includes both explicit education that runs through the ears and implicit education that moistens things silently. When integrating the spirit of craftsmanship into the teaching of ideological and political theory courses, teachers of ideological and political theory courses should adhere to the principle of "moistening things silently" and gradually infiltrate the spirit of craftsmanship into ideological and political theory courses through typical cases. Because it is often difficult to achieve good teaching results by simply preaching to enable traditional Chinese medicine vocational students to accept the spirit of craftsmanship. Integrating fresh and typical cases of traditional Chinese medicine related craftsmanship spirit into ideological and political theory teaching can not only make the teaching content more targeted, highlight the cultivation of craftsmanship spirit for traditional Chinese medicine vocational students, but also optimize teaching design and highlight the ability orientation of vocational students, Promote students' independent thinking and continuous pursuit of craftsmanship spirit. Therefore, typical cases of craftsmanship spirit should be selected based on the talent cultivation goals of higher vocational education. When selecting cases, attention should be paid to their correlation with students. For example, it is best to select cases where students or graduates of our school have made efforts to become experts or even masters of traditional Chinese medicine. Such cases occur around students or are closely related, which can better create a sense of familiarity and emotional identification among students, and more easily stimulate students to learn from classics to promote

their own growth. Some classic cases of traditional Chinese medicine can also be integrated into the classroom, such as The development process of "Angong Niuhuang Pill" embodies the spirit of striving for excellence in every aspect, which can better demonstrate the significance and value of craftsmanship in the pharmaceutical process, enhance students' recognition of the value of "craftsmanship spirit", and stimulate students to consciously practice the endogenous motivation of craftsmanship spirit.

In summary, integrating "craftsmanship spirit" into the ideological and political theory courses of traditional Chinese medicine students not only allows students to more intuitively feel the value and significance of "craftsmanship spirit" in the traditional Chinese medicine industry, but also improves their professional spirit and comprehensive quality, laying a good foundation for the sustainable development of their own career. Therefore, ideological and political course teachers actively integrate the "craftsmanship spirit" into the ideological and political theory courses of traditional Chinese medicine students, which can effectively cultivate the "craftsmanship spirit" of students, assist in the implementation of the project of cultivating traditional Chinese medicine characteristic talents, and better play the role of ideological and political theory courses in cultivating morality and cultivating people.

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